



## JOB DESCRIPTION

### Job Title

Social Media Intern

### About Amplify Mission Network

*Amplify Mission Network* is a faith based 501C3 organization working to connect Christian marketplace leaders with emerging faith-based non-profits. We offer individuals opportunities to use their success for significance as they engage their professional expertise with their Christian faith in guiding new emerging faith-based nonprofits towards their next stage of growth. [www.amplifymission.org](http://www.amplifymission.org)

### Job Summary

Amplify is ready to take our social presence to the next level as we work to expand brand awareness. The Social Media Intern will work closely with the VP of Marketing to assist in the design and execution of social media content and campaigns. The ideal applicant will be self-motivated, able to work independently, and well versed in social platforms. This internship will be an opportunity to gain practical experience as you increase social media engagement for the organization, experiment with strategies for expanding the reach of our digital marketing efforts, and support our broader communication and marketing efforts.

### Essential Duties

- Create monthly content calendars to promote Amplify's meetings, events, and opportunities for engagement on various social media channels.
- Design social media templates to be utilized for easy content creation that adhere to Amplify's brand standards.
- Track social media engagement to identify high impact strategies for our audience.
- Source content for social media communications.
- Create and share strategies to increase followers and engagement on our social media accounts.
- Contribute to the creation of a new paid digital campaign to attract new business leaders to Amplify.

### Skills & Qualifications:

- A junior or senior currently pursuing a degree in marketing, communications, or graphic/web design preferred.
- Prior experience running or supporting social media initiatives for a company, campus organization or professional group.
- Familiarity with social media channels and tools, including LinkedIn, Facebook, Instagram, Twitter, Hootsuite, and Canva.
- Must display excellent writing and copyediting skills.



- Must be self-motivated, self-starter and have the desire and ability to successfully work independently and as a part of a team.
- Must possess a strong service ethic, the ability to meet deadlines, and the ability to contribute to the overall quality and direction of the ministry.
- Access to high-speed internet and a computer.

#### Hiring Process

- Selected candidates will be asked to share a portfolio of at least one prior social media campaign with a description of their role in the campaign.
- Selected candidates will be invited for an interview with the VP of Marketing.
- The position will be open until April 1. Portfolio requests will be made by April 13 and due April 20.

#### Hours of Work

Part-time (10-20 hours), Summer 2022

Flexible schedule and start date, with the majority of the job performed remotely.

#### Salary

\$17/hour

*To apply please send your resume and cover letter to [marie@amplifymission.org](mailto:marie@amplifymission.org).*

*Amplify Mission Network is a faith based 501C3 organization working to connect Christian marketplace leaders with emerging faith-based ministries to Amplify kingdom impact.*